

高雄市旅行商業同業公會 (函)

公會地址：(801)高雄市前金區市中一路 167 號 5 樓
電話：(07)241-3881

受文者：全體會員旅行社

速別：最速件

密等及解密條件：普通

發文日期：中華民國 105 年 10 月 13 日

發文字號：高市旅行(105)良字第 320 號

主旨：有關越南旅遊總局辦理越南觀光推介會案，敬請會員旅行社協助轉知
並邀請相關單位參加，至紉公誼，敬請查照。

說明：

1. 依據交通部觀光局 105 年 10 月 7 日觀國字第 1051004576 號函辦理。
2. 越南旅遊總局由該局副局長 Mrs. Nguyen Thi Thanh Huong 率團來臺，預計於本(105)年 10 月 18 日(星期二)於台中福華飯店及 10 月 20 日(星期四)於高雄寒軒國際大飯店辦理越南觀光推介會。
3. 檢附台中及高雄 2 場越南觀光推介會報名表各 1 份，請擇 1 就近參加，回執請於本(105)年 10 月 12 日(星期三)前以電子郵件方式寄至越南旅遊總局國際合作司完成報名。相關聯絡人：越南旅遊總局 Ms. Tran Thi Phuong Nhung (nhungtp@vietnamtourism.gov.vn.)或該局駐吉隆坡辦事處市場經理關嘉齡小姐(kuan@taiwan.net.my.)。

理事長

吳盈良

Tentative program
Vietnam Tourism Roadshow in Kaohsiung

- **Date:** 20 October 2016.
- **Time:** 16.00 hrs - 21.00 hrs.
- **Venue:** **Han Hsien International Hotel**
No. 33, Sihwei 3rd Road, Kaohsiung, 802, Taiwan(R.O.C.)
- **Tentative Program:**

16.30 hrs	Registration for the Trade Meeting
16.30 hrs - 17.30 hrs	Trade Meeting (buyers and sellers meeting between Vietnamese and Taiwanese tour operators and travel agents)
17.30 hrs - 18.00 hrs	- Registration for the Vietnam Tourism Roadshow (for media and Taiwan Tourism Bureau - Trade Meeting continued.
18.00 hrs - 18.10 hrs	- Welcome Performance - Introduction of guests & VIPs
18.10 hrs - 18.40 hrs	Speeches: - Opening speech by Mrs. Nguyen Thi Thanh Huong, Vice Chairwoman of Vietnam National Administration of Tourism - Remarks by Leader of Taiwan Tourism Bureau, R.O.C - Welcome remarks by Resident Representative from the Viet Nam Economic and Cultural Office in Taipei
18.40 hrs - 19.00 hrs	Presentation & video clip on Vietnam Tourism by Mr. Le Tuan Anh, Deputy Director General of International Cooperation Dept of VNAT
19.00 hrs - 19.15 hrs	Q and A session
19.15 hrs - 20.30 hrs	Reception dinner with traditional performances hosted by VNAT
20.30 hrs – 21.00hrs	Lucky draw
21.00 hrs	End of Programme

Hotel Map

Han Hsien International Hotel

No. 33, Sihwei 3rd Road, Kaohsiung, 802, Taiwan(R.O.C.)



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| 1 大統百貨 President Department Store | 1 高雄市政府 Kaohsiung City Hall | 1 光華夜市 Guanghua Night Market |
| 2 SOGO百貨 SOGO Department Store | 2 文化中心 Cultural Center | 2 忠孝夜市 Zhongxiao Night Market |
| 3 新光三越百貨 Shin Kong Department Store | 3 中央公園 Center Park | 3 六合夜市 Limhe Night Market |
| 4 大遠百 Far Eastern Department Store | 4 城市光廊 Urban Spotlight | 4 新興夜市 Sinsing Night Market |